

Three takeaways

from the PAGE

Accelerator Session at
WCEF 2026



1 Secondary market materials need a functioning market

Reliable demand, quality standards and the right incentives help secondary market materials compete and reduce dependence on virgin resources.



2 The circular transition needs to create quality employment

121-142 million people already work in the circular economy. More than half work informally, highlighting the need to extend social protection, improve occupational safety and health, and uphold fundamental labour rights.



3 A circular economy strategy can bring simultaneous gains

Circularity creates value beyond private returns. Policy and finance are needed to turn environmental and societal benefits into investable opportunities.





**Read how PAGE brought
together these perspectives
together at WCEF2026**

DISPOSABLE PACKAGING



Damage exposure • single-use material • waste after delivery

01

PRODUCT DAMAGE

Disposable protection can fail during handling and transport.

02

PACKAGING WASTE

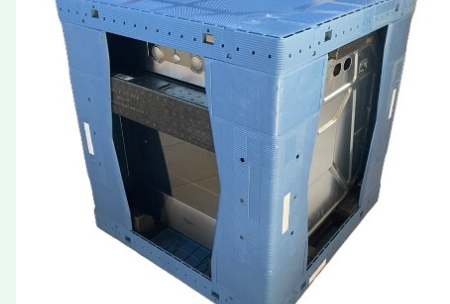
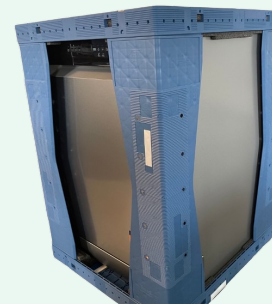
Single-use materials become waste after each delivery.

03

ENVIRONMENTAL IMPACT

Every cycle requires new packaging materials and disposal.

REUSABLE RPP



Robust protection • returnable system • repeated reuse

01

DAMAGES ELIMINATED

RPP protects large household appliances through the full cycle.

02

CO₂ -77% | WASTE ELIMINATED

Circular reuse sharply reduces emissions and packaging waste.

03

TCO SIGNIFICANTLY REDUCED

Packaging as a Service includes reverse logistics and tracking.